

VARIETY

DEALMAKERS IMPACT REPORT 2024

— SIMRAN A. SINGH —



SINGH, SINGH & TRAUBEN, LLP

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### **Simran A. Singh**

Managing Partner

Singh, Singh & Trauben

A onetime in-house lawyer for Universal Music, Singh occasionally moonlights as a producer, most recently with the 2024 Peacock docuseries “Reggaeton: The Sound that Conquered the World,” which he exec produced with client Daddy Yankee. But his day job is cutting deals for the likes of Missy Elliott (“Out of This World” tour), Latin music star Ozuna (publishing catalog sale to Kobalt/KMR Holdings), Flow La Movie (catalog sale to Cinq Music), FloyyMenor (deal with UnitedMasters) and Grupo Firme (new distribution agreement with Virgin

and publishing deal with Universal). **The power of music catalog sales** “This trend has reshaped how legacy artists, songwriters and producers approach their long-term financial strategies,” he says.